Program Details
The Sport Management program prepares students for entry-level careers as potential leaders and administrators in the sports industry and for further study in graduate school. Possible positions may be found in collegiate athletics, municipal parks and recreation departments, community sports programs, professional sports leagues, amateur sports organizations, and commercial sports industries such as fitness and activity centers, sports camps, and other private sports organizations. An internship in the field is a capstone experience for students in this specialization.

Students in Sport Management must complete 21 sh of major core courses, 12 sh of major electives, 18 sh major related courses, and 9 hours of practicum field experience. The practicum hours include a 6 sh Senior Capstone Experience.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

Requirements for admission to the capstone experience are as follows:
- Grade of "C" or higher in all courses used to fulfill major requirements;
- At least a 2.50 cumulative GPA in the major;
- Completion of SPM 4003 Sport Management Careers Seminar; and
- Recommendations of academic advisors and the Sport Management program coordinator.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

General Education
In addition to the General Education requirements listed on this page, students must satisfy all additional University requirements, including the Gordon Rule, multicultural, and foreign language requirements. With appropriate planning and coordination with an academic advisor, students may satisfy some of the general University requirements through the General Education curriculum. For a complete listing of general degree requirements, refer to the "University Requirements" section of this catalog.

General Education Curriculum:

Communication
ENC 1101 English Composition I 3
ENC 1102 English Composition II 3

Mathematics
Choose one course from Group A and one Additional course from either Group A or Group B
Group A
MAC 1105 College Algebra
MAC 1105C College Algebra with Lab
MAC 2311 Analytic Geometry and Calculus I
MGF 1106 Mathematics for Liberal Arts I
MGF 1107 Mathematics for Liberal Arts II
STA 2023 Elements of Statistics

Group B
MAC 1114 Trigonometry
MAC 1140 Precalculus Algebra
MAC 1147 Precalculus with Trigonometry
MAC 2233 Calculus with Business Applications
MAC 2312 Analytic Geometry and Calculus II

Social Sciences
Choose one course from Group A and one additional course from either Group A or Group B
Group A
AMH 2020 United States since 1877
ANT 2000 Introduction to Anthropology
ECO 2013 Principles of Economics Macro
POS 2041 American Politics
PSY 2012 General Psychology
SYG 2000 Introduction to Sociology

Group B
AMH 2010 United States to 1877
ANT 2400 Current Cultural Issues
ANT 2100 Introduction to Archaeology
CCJ 2002 Survey of Crime and Justice
CPO 2002 Comparative Politics
DEP 2004 Human Development Across the Lifespan
EUH 1000 Western Perspectives I
EUH 1001 Western Perspectives II
FIN 2104 Personal Financial Planning
GEA 2000 Nations and Regions of the World
GEB 1011 Introduction to Business
IDH 1041 Honors Core 2
INR 2002 International Politics
MMC 2000 Principles of Mass Communication
PLA 2013 Survey of American Law
SOW 2192 Understanding Relationships in the 21st Century
SPM 2010 Sport in Global Society
SYG 2010 Current Social Problems

Humanities
Choose one course from Group A and one additional course from either Group A or Group B
Group A
ARH 1000 Art Appreciation
LIT 2000 Introduction to Literature
MUL 2010 Music Appreciation
PHI 2010 Introduction to Philosophy
THE 2000 Theatre Appreciation

Group B
AML 2010 American Literature I
AML 2020 American Literature II
AML 2072 Sex, Money, and Power in American Literature
ARH 2050 Western Survey I: Prehistory to the Medieval Period
Sport Management

ARH 2051  Western Survey II: Renaissance to Contemporary
ART 1015C  Exploring Artistic Vision
ART 2821  Art and Visual Culture Today
CRW 2001  Introduction to Creative Writing
ENL 2010  History of English Literature I
ENL 2020  History of English Literature II
IDH 1040  Honors Core I
LIT 2030  Introduction to Poetry
MUH 2930  The Music Experience: Special Topics
PHI 2103  Critical Thinking
PHI 2603  Ethics in Contemporary Society
REL 1300  World Religions
THE 2300  Survey of Dramatic Literature
SPC 2608  Basic Communication Skills

Natural Sciences

Choose one course from Group A and one additional course from either Group A or Group B

Group A
AST 1002  Descriptive Astronomy
BSC 1005  General Biology for Non-Majors
BSC 1085  Anatomy and Physiology I
BSC 2010  Biology I
CHM 1020  Concepts in Chemistry
CHM 2045  General Chemistry I
ESC 2000  Introduction to Earth Science
EVR 2001  Introduction to Environmental Science
PHY 2048  Calculus-Based Physics I
PHY 2048C  University Physics I - Studio
PHY 2053  Algebra-Based Physics I

Group B
ANT 2511  Biological Anthropology
BOT 2001  General Botany
BSC 1050  Fundamentals of Ecology
BSC 1086  Anatomy and Physiology II
BSC 2011  Biology II
BSC 2311  Introduction to Oceanography and Marine Biology
CHM 1032  Fundamentals of General Chemistry
CHM 2046  General Chemistry II
CIS 2530  Introduction to Cybersecurity
GEO 1200  Physical Geography
GLY 2010  Physical Geology
MCB 1000  Fundamentals of Microbiology
PHC 2082  Informatics and Your Health
PHY 2049  Calculus-Based Physics II
PHY 2054  Algebra-Based Physics II

*** Although students receive 5 semester hours credit for PHY 2048C, an additional 3 semester science course will be needed to meet General Education requirements.

General Education Electives

Choose an additional course from two of the three areas of Humanities, Social Sciences and Natural Sciences

Sport Management majors are encouraged to take the following courses within general education requirements:

Communication 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENC 1101</td>
<td>English Composition I</td>
</tr>
<tr>
<td>ENC 1102</td>
<td>English Composition II</td>
</tr>
</tbody>
</table>

Mathematics 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC 1105</td>
<td>College Algebra</td>
</tr>
<tr>
<td>STA 2023</td>
<td>Elements of Statistics</td>
</tr>
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</table>

Social Science 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ECO 2013</td>
<td>Principles of Economics Macro</td>
</tr>
<tr>
<td>SYG 2000</td>
<td>Introduction to Sociology</td>
</tr>
<tr>
<td>PSY 2012</td>
<td>General Psychology</td>
</tr>
</tbody>
</table>

Humanities 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>LIT 2000</td>
<td>Introduction to Literature</td>
</tr>
<tr>
<td>PHI 2010</td>
<td>Introduction to Philosophy</td>
</tr>
<tr>
<td>PHI 2103</td>
<td>Critical Thinking</td>
</tr>
<tr>
<td>PHI 2603</td>
<td>Ethics in Contemporary Society</td>
</tr>
</tbody>
</table>

Total Hours 24

Multicultural Requirement

Multicultural Courses

An important component of a liberal education is the study of cultures other than one's own. As such, multiculturalism encompasses the appreciation of the values, expressions, and modes of organization of diverse cultural communities. To further such study, the University of West Florida requires all students pursuing a bachelor's degree to complete at least one course that explores one or more of the dimensions of another culture (language, religion, socio-economic structures, etc.). Students are exempt from this requirement if they have completed an A.A. degree, the general education program at a Florida public institution, or a baccalaureate degree.

The requirement is satisfied by the successful completion of a multicultural course designated on the following list. Several of the selections are General Education courses, and students may enroll in these to meet both the General Education and the multicultural requirements.

**Passed by UWF Faculty Senate on 11/08/2002**

This list is continually updated and students are encouraged to check with their advisors for alternative options.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AML 2010</td>
<td>American Literature I</td>
</tr>
<tr>
<td>AML 2020</td>
<td>American Literature II</td>
</tr>
<tr>
<td>AML 3604</td>
<td>African American Literature</td>
</tr>
<tr>
<td>AML 3624</td>
<td>Black Women Writers</td>
</tr>
<tr>
<td>AML 4015</td>
<td>Topics in Nineteenth-Century American Literature</td>
</tr>
<tr>
<td>ANT 2000</td>
<td>Introduction to Anthropology</td>
</tr>
<tr>
<td>ANT 2301</td>
<td>Human Sexuality and Culture</td>
</tr>
<tr>
<td>ANT 3212</td>
<td>Peoples and Cultures of the World</td>
</tr>
</tbody>
</table>
ANT 3312  North American Indians  3
ANT 3363  Japanese Culture  3
ANT 3403  Cultural Ecology  3
ANT 4006  Anthropology of Human Rights  3
ARH 1000  Art Appreciation  3
ARH 2050  Western Survey I: Prehistory to the Medieval Period  3
ARH 2051  Western Survey II: Renaissance to Contemporary  3
ARH 3590  Non-Western Art  3
ARH 3606  Native American Art  3
ARH 4302  Late Renaissance Art in Italy  3
ARH 4305  Early Italian Renaissance Art  3
ARH 4412  The Age of Revolution to Romanticism in Europe: 1750-1850  3
ARH 4450  Modern Art: 1850-1980  3
ARH 4470  Contemporary Art  3
ARH 4563  Art of Japan  3
ARH 4892  Inscribed Bodies: Concepts of Tattoo and Body Art in World History  3
CCJ 3678  Race, Gender, Ethnicity, and Crime  3
COM 3014  Gender Communication  3
COM 3461  Intercultural Communication  3
CPO 2002  Comparative Politics  3
CPO 3103  Politics of Western Europe  3
CPO 4303  Politics of Spain, Portugal, and Latin America  3
CPO 4792  Geopolitics  3
CRW 2001  Introduction to Creative Writing  3
EDF 2085  Teaching Diverse Populations  3
ENG 4013  Introduction to Literary Theory  3
ENL 2020  History of English Literature II  3
EUH 1000  Western Perspectives I  3
EUH 1001  Western Perspectives II  3
EUH 3203  Modern Europe  3
EUH 3411  Rome and the Mediterranean World  3
EUH 3576  Soviet Union since 1917  3
FRE 4955  Supervised Foreign Language Field Experience Abroad  1-3
GEO 3461  Geopolitics  3
GEO 3471  Geography of World Affairs  3
GEB 4361  International Business  3
GEO 3421  Cultural Geography  3
HIS 4316  Women in the Atlantic World  3
IDH 1040  Honors Core 1  3
IDH 1041  Honors Core 2  3
INR 2002  International Politics  3
LAH 4728  Gender and Sexuality in Latin America from Colonization to Today  3
JPN 3270  Supervised Language Experience Abroad  3
LIT 2000  Introduction to Literature  3
LIT 2030  Introduction to Poetry  3
LIT 3233  Postcolonial Literature  3
LIT 4385  Feminist Theory  3
MAN 4102  Management of Diversity  3
MAR 4156  Seminar in International Marketing  3
MMC 3601  Minorities and the Mass Media  3
MMC 4300  Global Communication  3
MUH 2930  The Music Experience: Special Topics  3
MUL 2010  Music Appreciation  3
NUR 4615  Community and Public Health Nursing  3
NUR 4636  Public Health & Community-based Nursing  3
PHI 3790  African Philosophy  3
PSY 3680  Positive Psychology  3
REL 3142  New Perspectives on the Religious Self  3
REL 3310  Philosophies of the East  3
SOP 3730  Psychology, Culture, and Society  3
SOW 4233  Human Diversity and Social Justice  3
SOW 4941  Immersive Experiences in Social Work  3
SPN 3400  Advanced Stylistics  3
SPN 4500  Spanish Civilization  3
SPN 4520  Latin American Culture and Civilization  3
SYO 4530  Inequality in America  3

**Civic Literacy Requirement**

1. Baccalaureate degree-seeking students initially entering a state university fall semester 2018 and thereafter must demonstrate competency in civic literacy through one of the following options prior to graduation:

   a. Successfully passing either POSX041 American Government or AMHX020 Introductory Survey Since 1877. Each of the courses must include the following competencies:

      i. Understanding of the basic principles and practices of American democracy and how they are applied in our republican form of government;

      ii. An understanding of the United States Constitution and its application;

      iii. Knowledge of the founding documents and how they have shaped the nature and functions of our institutions of self-government; and

      iv. An understanding of landmark Supreme Court cases, landmark legislation and landmark executive actions and their impact on law and society.

2. Achieving the standard score on one of the following assessments:

   **Assessment** | **Standard Score**
   ---------------|-----------------
   Civic Literacy Exam | 60
   Advanced Placement Government and Politics: United States | 3
   Advanced Placement United States History | 4
   CLEP American Government | 50

*BOG 8.006*

**Common Prerequisites (9 Hours)**

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See
the Common Prerequisite Manual for course substitutions from Florida colleges and universities.

Choose one: 3
FIN XXXX Courses with a finance emphasis
MAR XXXX Courses with a marketing emphasis
GEB XXXX Courses with a general business emphasis*

Choose one: 3
MAN XXXX Courses with a management emphasis
BUL XXXX Courses with a business law emphasis
CGS XXXX Courses with a general computer emphasis
STA XXXX Courses with a statistics emphasis
ACG XXXX Courses with an accounting emphasis
REE XXXX Courses with a real estate emphasis

Choose one: 3
HFT XXXX Courses with a hospitality management emphasis
ECO XXXX Courses with an economics emphasis*
SDS XXXX Courses with a student development emphasis*
COM XXXX Courses with a communication emphasis

Total Hours 9

* Indicates common prerequisites which can be used to satisfy General Education requirements.

Lower Division Electives

Students must complete sufficient 1000/2000 level electives to complete at least 60 sh in the lower division. Current UWF students may use elective courses at any level (1000-4000) to meet this elective requirement. Students should consult their academic advisor for guidance in course selection.

Major Courses (42 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM 3004</td>
<td>Introduction to Contemporary Sport Management *</td>
<td>3</td>
</tr>
<tr>
<td>SPM 3104</td>
<td>Sport Facility and Event Management +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 3115</td>
<td>Organizational Management and Leadership in Sport +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 3306</td>
<td>Sports Marketing +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4503</td>
<td>Economic Issues in Sport +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4505</td>
<td>Principles and Issues in Sport Finance +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4723</td>
<td>Sport Law and Risk Management +</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 21

Major Electives

Select 12 credit hours from the following 12

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN 3301</td>
<td>Human Resources Management +</td>
</tr>
<tr>
<td>SPM 3941</td>
<td>Sport Management Internship</td>
</tr>
<tr>
<td>SPM 3403</td>
<td>Sport Media +</td>
</tr>
<tr>
<td>SPM 4012</td>
<td>Sociology of Sport +</td>
</tr>
<tr>
<td>SPM 4604</td>
<td>Governance in Sport +</td>
</tr>
</tbody>
</table>

Any 3000/4000 level course with approval

Practicum

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM 4003</td>
<td>Sport Management Careers Seminar +</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4945</td>
<td>Senior Capstone Experience in Sport Management +</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Hours 9

Major-Related Courses (18 Hours):

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACG 3082</td>
<td>Accounting for Non-Majors</td>
<td>3</td>
</tr>
<tr>
<td>MAN 3025</td>
<td>Management Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>MAR 3023</td>
<td>Marketing Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>Choose three:</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>COM 3365</td>
<td>Conflict Management</td>
<td></td>
</tr>
<tr>
<td>COM 3461</td>
<td>Intercultural Communication</td>
<td></td>
</tr>
<tr>
<td>ECO 3003</td>
<td>Principles of Economic Theory and Public Policy</td>
<td></td>
</tr>
<tr>
<td>GEB 3032</td>
<td>Business Foundations for Non-Business Majors</td>
<td></td>
</tr>
<tr>
<td>MAN 3240</td>
<td>Behavior in Organizations</td>
<td></td>
</tr>
<tr>
<td>SPC 3301</td>
<td>Interpersonal Communication</td>
<td></td>
</tr>
<tr>
<td>OR: 3000/4000 level course with advisor approval</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 18

Minors

Sport Management

The Sport Management minor is intended to provide non-majors with the foundational knowledge to apply their respective major discipline in a sport setting. The minor supports students' major preparation for careers in sport media and communication, sport marketing, entrepreneurship in sport, sport law and risk management practice, sport hospitality and tourism, sport psychology practice, and a variety of disciplines that may be applied in the sport industry. The minor supplements the student's major discipline with knowledge of the sport industry.

Students in the Sport Management minor must complete 12 sh of coursework. Students must take SPM 3004 Introduction to Contemporary Sport Management. In addition, students can choose any three SPM courses (excluding practicums).

Choose three of the following: 9

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM 3104</td>
<td>Sport Facility and Event Management</td>
</tr>
<tr>
<td>SPM 3115</td>
<td>Organizational Management and Leadership in Sport</td>
</tr>
<tr>
<td>SPM 3306</td>
<td>Sports Marketing</td>
</tr>
<tr>
<td>SPM 4503</td>
<td>Economic Issues in Sport</td>
</tr>
<tr>
<td>SPM 4505</td>
<td>Principles and Issues in Sport Finance</td>
</tr>
<tr>
<td>SPM 4723</td>
<td>Sport Law and Risk Management</td>
</tr>
</tbody>
</table>

Total Hours 18