

MMC: Mass Media Communication Courses

Courses

MMC 2000 Principles of Mass Communication

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Principles, issues, organizations and functions of film, radio, television, print and other media of mass communication. Consideration of current practices and recent developments and their implications for the future direction of mass media. Meets General Education requirement in Social Sciences.

MMC 3743 Communicating Fear: Horror Films and Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Prerequisite: [ENC 1102](#)

The popularity of horror films, books, and television provides clear evidence that the public likes to be frightened. This course explores the ways in which horror films serve to reflect and illuminate cultural issues, practices, and socio-political influences. Across the semester, students will learn to define horror genres in film, understand the cultural functions horror films serve, and gain a better perspective of the influence of societal fears as they are reflected through film. Meets Multicultural Requirement.

MMC 3745 Communicating Fear Abroad: International Horror Films & Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

The rapid growth of the film industry and the increased access to international film through streaming technology has allowed new voices to reach a global audience. This course explores the way in which horror films serve to reflect and illuminate cultural issues, practices, and taboos in a myriad of countries and regions. Through the study of horror films, students will learn about different cinematic traditions, traditional mythologies, cultural fears, and their roots in historical events. Students will gain a better understanding of the relationship between culture and the ways in which fear are communicated on the big screen. Meets Multicultural Requirement.

MMC 3905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

MMC 4201 The Constitution and the Press

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Concerns of the press as they pertain to prior restraint, libel, privacy, testimonial privilege, access to information, obscenity and ensuring a fair trial. Extensive review of court decisions.

MMC 4203 Media Ethics

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Introduces students to classical ethical philosophies; presents various ethical decision-making strategies; application of ethical models to information-gathering and dissemination dilemmas; helps students form an ethical framework for future positions of responsibility in mass media industries; introduces students to the case method of instruction.

MMC 4700 Interpreting Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

The Popular Culture course explores the creation of popular culture and its influence on culture/high-culture and society (with a special emphasis on culture in the United States). The course investigates popular culture broadly and through specific case studies, with an eye toward weighing its benefits and detriments to society. The course includes readings, response papers, and short essays.

MMC 4905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

MMC 6905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)