

Mission, President's Vision, and Values

Mission

UWF delivers a learner-focused university education that enables students from varied backgrounds to meet their career and life goals. UWF research and community partnerships advance the body of knowledge and enhance the prosperity of the region and the state.

President's Vision

A fully engaged university recognized for the strength of our graduates, responsiveness to the needs of the state, and an unrelenting competitive spirit.

Values

Our institutional values - shared by students, faculty and staff - make UWF a great place to learn and to work. UWF maintains policies and practices and pursues initiatives congruent with our values.

Integrity:	UWF operates with fairness, respect, and integrity in all matters: Doing the right thing for the right reason.
Innovation:	UWF expands learning as well as knowledge through creating and embracing opportunities for transformational change.
Caring:	UWF is student-centered, crafting a safe, healthy, sustainable, dynamic learning and working environment that fosters individual potential.
Engaging:	UWF promotes a culture of collaboration, cooperation, communication, commitment, and engagement to accomplish shared goals.
Equity:	UWF is committed to providing accessible resources and opportunities for all individuals from different social, economic, and ethnic backgrounds.
Diversity:	UWF is inclusive, appreciative, and respectful of the diversity among all people and their ideas.

UWF Strategic Plan 2022-2027