

University Vision, Mission, and Values

Mission

Our Mission at UWF is to

- Provide high-quality undergraduate and graduate education,
- Conduct teaching and research that services the body of knowledge, and
- Contribute to the needs of professions and society.

Our Vision

A spirited community of learners, launching the next generation of big thinkers who will change the world.

Our Values

Our institutional values -- shared by students, faculty and staff -- make UWF a great place to learn and to work. UWF maintains policies and practices and pursues initiatives congruent with our values.

UWF Operates with **Integrity** in All Matters: Doing the Right Thing for the Right Reason.

Caring:	Maintaining a safe and dynamic learning and working environment that fosters the development of individual potential.
Collaboration:	Promoting a culture of supportive and cooperative interactions and communication to advance and achieve shared expectations and goals.
Creativity:	Providing opportunities to imagine, innovate, inspire and express different approaches and solutions to existing and anticipated needs and challenges.
Entrepreneurship:	Encouraging a culture that identifies opportunities to initiate change.
Inclusiveness:	Welcoming, respecting and celebrating the differences and the similarities among people and ideas.
Innovation:	Exploring, expanding, and enhancing learning and knowledge through transforming experiences.

[UWF Strategic Plan 2017-2022](#)
