Sport Management

Program Details

The Sport Management program prepares students for entry-level careers as potential leaders and administrators in the sports industry and for further study in graduate school. Possible positions may be found in collegiate athletics, municipal parks and recreation departments, community sports programs, professional sports leagues, amateur sports organizations, and commercial sports industries such as fitness and activity centers, sports camps, and other private sports organizations. An internship in the field is a capstone experience for students in this specialization.

Students in Sport Management must complete 21 sh of major core courses, 12 sh of major electives, 18 sh major related courses, and 9 hours of practicum field experience. The practicum hours include a 6 sh Senior Capstone Experience.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

Requirements for admission to the capstone experience are as follows:

- Grade of "C" or higher in all courses used to fulfill major requirements;
- At least a 2.50 cumulative GPA in the major;
- Completion of SPM 4003 Sport Management Careers Seminar; and
- Recommendations of academic advisors and the Sport Management program coordinator.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

General Education

In addition to the General Education requirements listed on this page, students must satisfy all additional University requirements, including the Gordon Rule, multicultural, and foreign language requirements. With appropriate planning and coordination with an academic advisor, students may satisfy some of the general University requirements through the General Education curriculum. For a complete listing of general degree requirements, refer to the "University Requirements" section of this catalog.

General Education Curriculum:

Communication

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENC 1101</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>ENC 1102</td>
<td>English Composition II</td>
<td>3</td>
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</table>

Mathematics

Choose one course from Group A and one Additional course from either Group A or Group B 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC 1105</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MAC 1105C</td>
<td>College Algebra with Lab</td>
</tr>
<tr>
<td>MAC 2311</td>
<td>Analytic Geometry and Calculus I</td>
</tr>
<tr>
<td>MGF 1106</td>
<td>Mathematics for Liberal Arts I</td>
</tr>
<tr>
<td>MGF 1107</td>
<td>Mathematics for Liberal Arts II</td>
</tr>
<tr>
<td>STA 2023</td>
<td>Elements of Statistics</td>
</tr>
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</table>

Group B

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC 1114</td>
<td>Trigonometry</td>
</tr>
<tr>
<td>MAC 1140</td>
<td>Precalculus Algebra</td>
</tr>
<tr>
<td>MAC 1147</td>
<td>Precalculus with Trigonometry</td>
</tr>
<tr>
<td>MAC 2233</td>
<td>Calculus with Business Applications</td>
</tr>
<tr>
<td>MAC 2312</td>
<td>Analytic Geometry and Calculus II</td>
</tr>
</tbody>
</table>

Social Sciences

Choose one course from Group A and one additional course from either Group A or Group B 6

Group A

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMH 2020</td>
<td>United States since 1877</td>
</tr>
<tr>
<td>ANT 2000</td>
<td>Introduction to Anthropology</td>
</tr>
<tr>
<td>ECO 2013</td>
<td>Principles of Economics Macro</td>
</tr>
<tr>
<td>POS 2041</td>
<td>American Politics</td>
</tr>
<tr>
<td>PSY 2012</td>
<td>General Psychology</td>
</tr>
<tr>
<td>SYG 2000</td>
<td>Introduction to Sociology</td>
</tr>
</tbody>
</table>

Group B

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMH 2010</td>
<td>United States to 1877</td>
</tr>
<tr>
<td>ANT 2400</td>
<td>Current Cultural Issues</td>
</tr>
<tr>
<td>ANT 2100</td>
<td>Introduction to Archaeology</td>
</tr>
<tr>
<td>CCJ 2002</td>
<td>Survey of Crime and Justice</td>
</tr>
<tr>
<td>CPO 2002</td>
<td>Comparative Politics</td>
</tr>
<tr>
<td>DEP 2004</td>
<td>Human Development Across the Lifespan</td>
</tr>
<tr>
<td>EUH 1000</td>
<td>Western Perspectives I</td>
</tr>
<tr>
<td>EUH 1001</td>
<td>Western Perspectives II</td>
</tr>
<tr>
<td>FIN 2104</td>
<td>Personal Financial Planning</td>
</tr>
<tr>
<td>GEA 2000</td>
<td>Nations and Regions of the World</td>
</tr>
<tr>
<td>GEB 1011</td>
<td>Introduction to Business</td>
</tr>
<tr>
<td>IDH 1041</td>
<td>Honors Core 2</td>
</tr>
<tr>
<td>INR 2002</td>
<td>International Politics</td>
</tr>
<tr>
<td>MMC 2000</td>
<td>Principles of Mass Communication</td>
</tr>
<tr>
<td>PLA 2013</td>
<td>Survey of American Literature</td>
</tr>
<tr>
<td>SOW 2192</td>
<td>Understanding Relationships in the 21st Century</td>
</tr>
<tr>
<td>SPM 2010</td>
<td>Sport in Global Society</td>
</tr>
<tr>
<td>SYG 2010</td>
<td>Current Social Problems</td>
</tr>
</tbody>
</table>

Humanities

Choose one course from Group A and one additional course from either Group A or Group B 6

Group A

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARH 1000</td>
<td>Art Appreciation</td>
</tr>
<tr>
<td>LIT 2000</td>
<td>Introduction to Literature</td>
</tr>
<tr>
<td>MUL 2010</td>
<td>Music Appreciation</td>
</tr>
<tr>
<td>PHI 2010</td>
<td>Introduction to Philosophy</td>
</tr>
<tr>
<td>THE 2000</td>
<td>Theatre Appreciation</td>
</tr>
</tbody>
</table>

Group B

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AML 2010</td>
<td>American Literature I</td>
</tr>
<tr>
<td>AML 2020</td>
<td>American Literature II</td>
</tr>
<tr>
<td>AML 2072</td>
<td>Sex, Money, and Power in American Literature</td>
</tr>
<tr>
<td>ARH 2050</td>
<td>Western Survey I: Prehistory to the Medieval Period</td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>-------------</td>
<td>--------------</td>
</tr>
<tr>
<td>ARH 2051</td>
<td>Western Survey II: Renaissance to Contemporary</td>
</tr>
<tr>
<td>ART 1015C</td>
<td>Exploring Artistic Vision</td>
</tr>
<tr>
<td>ART 2821</td>
<td>Art and Visual Culture Today</td>
</tr>
<tr>
<td>CRW 2001</td>
<td>Introduction to Creative Writing</td>
</tr>
<tr>
<td>ENL 2010</td>
<td>History of English Literature I</td>
</tr>
<tr>
<td>ENL 2020</td>
<td>History of English Literature II</td>
</tr>
<tr>
<td>IDH 1040</td>
<td>Honors Core 1</td>
</tr>
<tr>
<td>LIT 2030</td>
<td>Introduction to Poetry</td>
</tr>
<tr>
<td>MUH 2930</td>
<td>The Music Experience: Special Topics</td>
</tr>
<tr>
<td>PHI 2103</td>
<td>Critical Thinking</td>
</tr>
<tr>
<td>PHI 2603</td>
<td>Ethics in Contemporary Society</td>
</tr>
<tr>
<td>REL 1300</td>
<td>World Religions</td>
</tr>
<tr>
<td>THE 2300</td>
<td>Survey of Dramatic Literature</td>
</tr>
<tr>
<td>SPC 2608</td>
<td>Basic Communication Skills</td>
</tr>
</tbody>
</table>

**Natural Sciences**

Choose one course from Group A and one additional course from either Group A or Group B

**Group A**

- AST 1002  Descriptive Astronomy
- BSC 1005  General Biology for Non-Majors
- BSC 1085  Anatomy and Physiology I
- BSC 2010  Biology I
- CHM 1020  Concepts in Chemistry
- CHM 2045  General Chemistry I
- ESC 2000  Introduction to Earth Science
- EVR 2001  Introduction to Environmental Science
- PHY 2048  Calculus-Based Physics I
- PHY 2048C University Physics I - Studio
- PHY 2053  Algebra-Based Physics I

**Group B**

- ANT 2511  Biological Anthropology
- BOT 2010  General Botany
- BSC 1050  Fundamentals of Ecology
- BSC 1086  Anatomy and Physiology II
- BSC 2011  Biology II
- BSC 2311  Introduction to Oceanography and Marine Biology
- CHM 1032  Fundamentals of General Chemistry
- CHM 2046  General Chemistry II
- CIS 2530  Introduction to Cybersecurity
- GEO 1200  Physical Geography
- GLY 2010  Physical Geology
- MCB 1000  Fundamentals of Microbiology
- PHC 2082  Informatics and Your Health
- PHY 2049  Calculus-Based Physics II
- PHY 2054  Algebra-Based Physics II

* May be taken with or without lab.
** Algebra-Based Physics is usually recommended for non-science majors, while Calculus-Based Physics is recommended for science majors

*** Although students receive 5 semester hours credit for PHY 2048C, an additional 3 semester science course will be needed to meet General Education requirements.

**General Education Electives**

Choose an additional course from two of the three areas of Humanities, Social Sciences and Natural Sciences

Sport Management majors are encouraged to take the following courses within general education requirements:

**Communication**

- ENC 1101  English Composition I
- ENC 1102  English Composition II

**Mathematics**

- MAC 1105  College Algebra
- STA 2023  Elements of Statistics

**Social Science**

- ECO 2013  Principles of Economics Macro
- SYG 2000  Introduction to Sociology
- PSY 2012  General Psychology

**Humanities**

- LIT 2000  Introduction to Literature
- PHI 2010  Introduction to Philosophy
- PHI 2103  Critical Thinking
- PHI 2603  Ethics in Contemporary Society

**Total Hours** 24

**Multicultural Requirement**

**Multicultural Courses**

An important component of a liberal education is the study of cultures other than one's own. As such, multiculturalism encompasses the appreciation of the values, expressions, and modes of organization of diverse cultural communities. To further such study, the University of West Florida requires all students pursuing a bachelor's degree to complete at least one course that explores one or more of the dimensions of another culture (language, religion, socio-economic structures, etc.). Students are exempt from this requirement if they have completed an A.A. degree, the general education program at a Florida public institution, or a baccalaureate degree.

The requirement is satisfied by the successful completion of a multicultural course designated on the following list. Several of the selections are General Education courses, and students may enroll in these to meet both the General Education and the multicultural requirements.

**Passed by UWF Faculty Senate on 11/08/2002**

This list is continually updated and students are encouraged to check with their advisors for alternative options.

- AML 2010  American Literature I
- AML 2020  American Literature II
- AML 3604  African American Literature
- AML 3624  Black Women Writers
- AML 4015  Topics in Nineteenth-Century American Literature
- ANT 2000  Introduction to Anthropology
- ANT 2301  Human Sexuality and Culture
- ANT 3212  Peoples and Cultures of the World
ANT 3312 North American Indians 3
ANT 3363 Japanese Culture 3
ANT 3403 Cultural Ecology 3
ANT 4006 Anthropology of Human Rights 3
ARH 1000 Art Appreciation 3
ARH 2050 Western Survey I: Prehistory to the Medieval Period 3
ARH 2051 Western Survey II: Renaissance to Contemporary 3
ARH 3590 Non-Western Art 3
ARH 3606 Native American Art 3
ARH 4302 Late Renaissance Art in Italy 3
ARH 4305 Early Italian Renaissance Art 3
ARH 4412 The Age of Revolution to Romanticism in Europe: 1750-1850 3
ARH 4450 Modern Art: 1850-1980 3
ARH 4470 Contemporary Art 3
ARH 4563 Art of Japan 3
ARH 4892 Inscribed Bodies: Concepts of Tattoo and Body Art in World History 3
CCJ 3678 Race, Gender, Ethnicity, and Crime 3
COM 3014 Gender Communication 3
COM 3461 Intercultural Communication 3
CPO 2002 Comparative Politics 3
CPO 3103 Politics of Western Europe 3
CPO 4303 Politics of Spain, Portugal, and Latin America 3
CPO 4792 Geopolitics 3
CRW 2001 Introduction to Creative Writing 3
EDF 2085 Teaching Diverse Populations 3
ENG 4013 Introduction to Literary Theory 3
ENL 2020 History of English Literature II 3
EUH 1000 Western Perspectives I 3
EUH 1001 Western Perspectives II 3
EUH 3203 Modern Europe 3
EUH 3411 Rome and the Mediterranean World 3
EUH 3576 Soviet Union since 1917 3
FRE 4955 Supervised Foreign Language Field Experience Abroad 1-3
GEO 3431 International Business 3
GEO 3421 Cultural Geography 3
GEO 3471 Geography of World Affairs 3
HIS 4316 Women in the Atlantic World 3
IDH 1040 Honors Core 1 3
IDH 1041 Honors Core 2 3
INR 2002 International Politics 3
LAH 4728 Gender and Sexuality in Latin America from Colonization to Today 3
JPN 3270 Supervised Language Experience Abroad 3
LIT 2000 Introduction to Literature 3
LIT 2030 Introduction to Poetry 3

Civic Literacy Requirement

1. Baccalaureate degree-seeking students initially entering a state university fall semester 2018 and thereafter must demonstrate competency in civic literacy through one of the following options prior to graduation:
   a. Successfully passing either POSX041 American Government or AMHX020 Introductory Survey Since 1877. Each of the courses must include the following competencies:
      i. Understanding of the basic principles and practices of American democracy and how they are applied in our republican form of government;
      ii. An understanding of the United States Constitution and its application;
      iii. Knowledge of the founding documents and how they have shaped the nature and functions of our institutions of self-government; and
      iv. An understanding of landmark Supreme Court cases, landmark legislation and landmark executive actions and their impact on law and society.

2. Achieving the standard score on one of the following assessments:

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Standard Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civic Literacy Exam</td>
<td>60</td>
</tr>
<tr>
<td>Advanced Placement Government</td>
<td>3</td>
</tr>
<tr>
<td>and Politics: United States</td>
<td></td>
</tr>
<tr>
<td>Advanced Placement United States History</td>
<td>4</td>
</tr>
<tr>
<td>CLEP American Government</td>
<td>50</td>
</tr>
</tbody>
</table>

*BOG 8.006

Common Prerequisites (9 Hours)

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See
the Common Prerequisite Manual for course substitutions from Florida colleges and universities.

Choose one:

- FIN XXXX Courses with a finance emphasis
- MAR XXXX Courses with a marketing emphasis
- GEB XXXX Courses with a general business emphasis*
  Choose one:
  - MAN XXXX Courses with a management emphasis
  - BUL XXXX Courses with a business law emphasis
  - CGS XXXX Courses with a general computer emphasis
  - STA XXXX Courses with a statistics emphasis
- ACG XXXX Courses with an accounting emphasis
- REE XXXX Courses with a real estate emphasis
  Choose one:
  - HFT XXXX Courses with a hospitality management emphasis
  - ECO XXXX Courses with an economics emphasis*
  - SDS XXXX Courses with a student development emphasis*
  - COM XXXX Courses with a communication emphasis

Total Hours 9

* Indicates common prerequisites which can be used to satisfy General Education requirements.

**Lower Division Electives**

Students must complete sufficient 1000/2000 level electives to complete at least 60 sh in the lower division. Current UWF students may use elective courses at any level (1000-4000) to meet this elective requirement. Students should consult their academic advisor for guidance in course selection.

**Major Courses (42 hours)**

- SPM 3004 Introduction to Contemporary Sport Management*
- SPM 3104 Sport Facility and Event Management*
- SPM 3115 Organizational Management and Leadership in Sport*
- SPM 3306 Sports Marketing*
- SPM 4503 Economic Issues in Sport*
- SPM 4505 Principles and Issues in Sport Finance*
- SPM 4723 Sport Law and Risk Management*

Total Hours 21

**Major Electives**

Select 12 credit hours from the following

- MAN 3301 Human Resources Management*
- SPM 3941 Sport Management Internship
- SPM 3403 Sport Media*
- SPM 4012 Sociology of Sport*
- SPM 4604 Governance in Sport*
- Any 3000/4000 level course with approval

Total Hours 12

**Practicum**

- SPM 4003 Sport Management Careers Seminar* 3
- SPM 4945 Senior Capstone Experience in Sport Management* 6

Total Hours 9

**Major-Related Courses (18 Hours):**

- ACG 3082 Accounting for Non-Majors 3
- MAN 3025 Management Fundamentals 3
- MAR 3023 Marketing Fundamentals 3
  Choose three:
  - COM 3365 Conflict Management
  - COM 3461 Intercultural Communication
  - ECO 3003 Principles of Economic Theory and Public Policy
  - GEB 3032 Business Foundations for Non-Business Majors
  - MAN 3240 Behavior in Organizations
  - SPC 3301 Interpersonal Communication
  - OR: 3000/4000 level course with advisor approval

Total Hours 18

**Minors**

**Sport Management**

The Sport Management minor is intended to provide non-majors with the foundational knowledge to apply their respective major discipline in a sport setting. The minor supports students' major preparation for careers in sport media and communication, sport marketing, entrepreneurship in sport, sport law and risk management practice, sport hospitality and tourism, sport psychology practice, and a variety of disciplines that may be applied in the sport industry. The minor supplements the student's major discipline with knowledge of the sport industry.

Students in the Sport Management minor must complete 12 sh of coursework. Students must take SPM 3004 Introduction to Contemporary Sport Management. In addition, students can choose any three SPM courses (excluding practicums).

- SPM 3004 Introduction to Contemporary Sport Management 3
  Choose three of the following:
  - SPM 3104 Sport Facility and Event Management
  - SPM 3115 Organizational Management and Leadership in Sport
  - SPM 3306 Sports Marketing
  - SPM 3403 Sport Media
  - SPM 4012 Sociology of Sport
  - SPM 4503 Economic Issues in Sport
  - SPM 4505 Principles and Issues in Sport Finance
  - SPM 4604 Governance in Sport
  - SPM 4723 Sport Law and Risk Management

Total Hours 12