

Sport Management

Program Details

The Sport Management program prepares students for entry-level careers as potential leaders and administrators in the sports industry and for further study in graduate school. Possible positions may be found in collegiate athletics, municipal parks and recreation departments, community sports programs, professional sports leagues, amateur sports organizations, and commercial sports industries such as fitness and activity centers, sports camps, and other private sports organizations. An internship in the field is a capstone experience for students in this specialization.

Students in Sport Management must complete 21 sh of major core courses, 12 sh of major electives, 18 sh major related courses, and 9 hours of practicum field experience. The practicum hours include a 6 sh Senior Capstone Experience.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

General Education

In addition to the General Education requirements listed on this page, students must satisfy all additional University requirements, including the Gordon Rule, multicultural, and foreign language requirements. With appropriate planning and coordination with an academic advisor, students may satisfy some of the general University requirements through the General Education curriculum. For a complete listing of general degree requirements, refer to the "Graduation and General Degree Requirements (<http://catalog.uwf.edu/undergraduate/universityrequirements>)" section of this catalog.

Sport Management majors are encouraged to take the following courses within general education requirements:

Communication	6
ENC 1101 English Composition I	
ENC 1102 English Composition II	
Mathematics	6
MAC 1105 College Algebra	
STA 2023 Elements of Statistics	
Social Science	6
ECO 2013 Principles of Economics Macro	
SYG 2000 Introduction to Sociology	
PSY 2012 General Psychology	
Humanities	6
LIT 2000 Introduction to Literature	
PHI 2010 Introduction to Philosophy	
PHI 2103 Critical Thinking	
PHI 2603 Ethics in Contemporary Society	
Total Hours	24

Common Prerequisites (9 Hours):

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See the Common Prerequisite Manual (<https://dlss.flvc.org/admin-tools/common-prerequisites-manuals>) for course substitutions from Florida colleges and universities.

Choose one:	3
FIN XXXX Courses with a finance emphasis	
MAR XXXX Courses with a marketing emphasis	
GEB XXXX Courses with a general business emphasis	
Choose one:	3
MAN XXXX Courses with a management emphasis	
BUL XXXX Courses with a business law emphasis	
CGS XXXX Courses with a general computer emphasis	
STA XXXX Courses with a statistics emphasis	
ACG XXXX Courses with a general accounting emphasis	
REE XXXX Courses with a real estate emphasis	
Choose one:	3
HFT XXXX Courses with a hospitality management emphasis	
ECO XXXX Courses with a economics emphasis *	
SDS XXXX Courses with a student development emphasis *	
COM XXXX Courses with a communication emphasis	
Total Hours	9

* Indicates common prerequisites which can be used to satisfy General Education requirements.

Lower Division Electives

Students must complete sufficient 1000/2000 level electives to complete at least 60 sh in the lower division. Current UWF students may use elective courses at any level (1000-4000) to meet this elective requirement. Students should consult their academic advisor for guidance in course selection.

Requirements for admission to the capstone experience are as follows:

- Grade of "C" or higher in all courses used to fulfill major requirements;
- At least a 2.50 cumulative GPA in the major;
- Completion of SPM 4003 - Sport Management Careers Seminar; and
- Recommendations of academic advisors and the Sport Management program coordinator.

No more than 24% of the program requirements for the degree may be taken in traditional business subjects.

Major Courses (42 hours)

SPM 3004 Introduction to Contemporary Sport Management +	3
SPM 3104 Sport Facility and Event Management +	3
SPM 3115 Organizational Management and Leadership in Sport +	3
SPM 3306 Sports Marketing +	3
SPM 4503 Economic Issues in Sport +	3
SPM 4505 Principles and Issues in Sport Finance +	3
SPM 4723 Sport Law and Risk Management +	3
Total Hours	21

Major Electives

Choose any four courses 12

MAN 3301	Human Resources Management ⁺	
SPM 3403	Sport Media ⁺	
SPM 4012	Sociology of Sport ⁺	
SPM 4604	Governance in Sport ⁺	
SPM 4945	Senior Capstone Experience in Sport Management ⁺	

Any 3000/4000 level course with approval

Practicum

SPM 4003	Sport Management Careers Seminar ⁺	3
SPM 4945	Senior Capstone Experience in Sport Management ⁺	6
Total Hours		9

Major-Related Courses (18 Hours):

ACG 3082	Accounting for Non-Majors	3
MAN 3025	Management Fundamentals	3
MAR 3023	Marketing Fundamentals	3
Choose three:		9
COM 3003	Integrated Advertising & Public Relations Concepts	
COM 4110	Business and Professional Communication	
ECO 3003	Principles of Economic Theory and Public Policy	
MAN 3240	Behavior in Organizations	
PSY 4832	Sport and Exercise Psychology	
OR: Any 3000/4000 level course with approval		
Total Hours		18

Minors

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The Sport Management minor is intended to provide non-majors with the foundational knowledge to apply their respective major discipline in a sport setting. The minor supports students' major preparation for careers in sport media and communication, sport marketing, entrepreneurship in sport, sport law and risk management practice, sport hospitality and tourism, sport psychology practice, and a variety of disciplines that may be applied in the sport industry. The minor supplements the student's major discipline with knowledge of the sport industry.

Students in the Sport Management minor must complete 12 sh of coursework. Students must take SPM 3004 Introduction to Contemporary Sport Management. In addition, students can choose any three SPM courses (excluding practicums).

SPM 3004	Introduction to Contemporary Sport Management	3
Choose three of the following:		9
SPM 3104	Sport Facility and Event Management	
SPM 3115	Organizational Management and Leadership in Sport	
SPM 3306	Sports Marketing	
SPM 3403	Sport Media	
SPM 4012	Sociology of Sport	

SPM 4503	Economic Issues in Sport	
SPM 4505	Principles and Issues in Sport Finance	
SPM 4604	Governance in Sport	
SPM 4723	Sport Law and Risk Management	
Total Hours		12