Management

The B.S.B.A. in Management is an included program in the University’s accreditation by AACSB International.

The Bachelor of Science in Business Administration (B.S.B.A.) degree with a major in Management is for people who aim for or hold positions of organizational leadership. Management encompasses a variety of leadership skills, and the management program builds administrative competence for careers in industrial, service, governmental, educational, and other settings. The orientation is toward effective utilization of resources and information and the direction of human affairs in a complex changing environment. Students should consult with their academic advisor for courses which may satisfy both the General Education requirements and common prerequisites.

Management Specialization

This specialization prepares students for a broad range of managerial and leadership positions in various organizations. It emphasizes on understanding organizational processes; identifying constraints, inefficiencies and conflicts within an organizations; utilizing conceptual, analytical and technical management-oriented methodologies to enhance an organization’s core competencies and improve utilization of its resources; and devise operational and strategic plans to achieve organizational goals and objectives.

Human Resources Management Specialization

This specialization focuses on issues related to the management of people as the most valuable resource within an organization. It emphasizes on a comprehensive understanding of issues involved with workforce management and required core competencies therewith in modern business organizations where employees are regarded as human capital, and effective people management is perceived as the impetus for development of successful long-term competitive strategies.

Program Requirements

In addition to general University requirements, students seeking the B.S.B.A. in Management must meet the requirements listed below. A minimum course grade of “C” is required in all College of Business prerequisites and courses.

Students should consult with their academic advisor for courses which may satisfy both the General Education requirements and common prerequisites.

College of Business BSBA Core

All students pursuing a BSBA major in the College of Business must complete each of the following BSBA core courses with a grade of C (2.0) or better.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUL 3130</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3403</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>GEB 3213</td>
<td>Writing for Business: Theory and Practice</td>
<td>3</td>
</tr>
<tr>
<td>GEB 3453</td>
<td>Business Ethics and Stakeholder Management</td>
<td>3</td>
</tr>
<tr>
<td>GEB 4361</td>
<td>International Business</td>
<td>3</td>
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<tr>
<td>ISM 3011</td>
<td>e-Business Systems Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>MAN 3025</td>
<td>Management Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td>MAN 3504</td>
<td>Operations Management</td>
<td>3</td>
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</table>

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MAN 4720</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MAR 3023</td>
<td>Marketing Fundamentals</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>30</td>
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</table>

College of Business Undergraduate Transfer Credit Policy

The College of Business at the University of West Florida is accredited by AACSB International, the highest level of accreditation available to a college or school of business. As such, the College believes that it is in the student's best interest to take all junior/senior level BSBA Core, Major, and Major-related courses at UWF. These courses are typically taught by academically or professionally qualified faculty members as defined in the College’s policy on faculty qualifications.

Undergraduate transfer credit for degree programs in the College of Business is awarded consistent with specifications in the UWF Catalog and the requirements of Florida's Common Numbering System.

Normally, the College will not accept transfer credits for courses completed more than 15 years prior to the date of the request for acceptance of the transfer credits.

Normally, the College of Business will not accept transfer credits as equivalent to UWF 3000/4000 level business-related courses from institutions not accredited by AACSB International.

Students should seek guidance from their College of Business academic advisors on these matters.

General Education

In addition to the General Education requirements listed on this page, students must satisfy all additional University requirements, including the Gordon Rule, multicultural, and foreign language requirements. With appropriate planning and coordination with an academic advisor, students may satisfy some of the general University requirements through the General Education curriculum. For a complete listing of general degree requirements, refer to the "University Requirements" section of this catalog.

General Education Curriculum: Communication

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENC 1101</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>ENC 1102</td>
<td>English Composition II</td>
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</table>

Mathematics

Choose one course from Group A and one Additional course from either Group A or Group B

Group A

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC 1105</td>
<td>College Algebra</td>
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<tr>
<td>MAC 1105C</td>
<td>College Algebra with Lab</td>
<td>3</td>
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<tr>
<td>MAC 2311</td>
<td>Analytic Geometry and Calculus I</td>
<td>3</td>
</tr>
<tr>
<td>MGF 1106</td>
<td>Mathematics for Liberal Arts I</td>
<td>3</td>
</tr>
<tr>
<td>MGF 1107</td>
<td>Mathematics for Liberal Arts II</td>
<td>3</td>
</tr>
<tr>
<td>STA 2023</td>
<td>Elements of Statistics</td>
<td>3</td>
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</tbody>
</table>

Group B

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAC 1114</td>
<td>Trigonometry</td>
<td>3</td>
</tr>
<tr>
<td>MAC 1140</td>
<td>Precalculus Algebra</td>
<td>3</td>
</tr>
<tr>
<td>MAC 1147</td>
<td>Precalculus with Trigonometry</td>
<td>3</td>
</tr>
<tr>
<td>MAC 2233</td>
<td>Calculus with Business Applications</td>
<td>3</td>
</tr>
<tr>
<td>MAC 2312</td>
<td>Analytic Geometry and Calculus II</td>
<td>3</td>
</tr>
</tbody>
</table>
### Social Sciences
Choose one course from Group A and one additional course from either Group A or Group B

**Group A**
- AMH 2020 United States since 1877
- ANT 2000 Introduction to Anthropology
- ECO 2013 Principles of Economics Macro
- POS 2041 American Politics
- PSY 2012 General Psychology
- SYG 2000 Introduction to Sociology

**Group B**
- AMH 2010 United States to 1877
- ANT 2400 Current Cultural Issues
- CCJ 2002 Survey of Crime and Justice
- CPO 2002 Comparative Politics
- DEP 2004 Human Development Across the Lifespan
- EUH 1000 Western Perspectives I
- EUH 1001 Western Perspectives II
- FIN 2104 Personal Financial Planning
- GEA 2000 Nations and Regions of the World
- GEB 1011 Introduction to Business
- IDH 1041 Honors Core 2
- INR 2002 International Politics
- MMC 2000 Principles of Mass Communication
- PLA 2013 Survey of American Law
- SOW 2192 Understanding Relationships in the 21st Century
- SPM 2010 Sport in Global Society
- SYG 2010 Current Social Problems

### Humanities
Choose one course from Group A and one additional course from either Group A or Group B

**Group A**
- ARH 1000 Art Appreciation
- LIT 2000 Introduction to Literature
- MUL 2010 Music Appreciation
- PHI 2010 Introduction to Philosophy
- THE 2000 Theatre Appreciation

**Group B**
- AML 2010 American Literature I
- AML 2020 American Literature II
- AML 2072 Sex, Money, and Power in American Literature
- ARH 2050 Western Survey I: Prehistory to the Medieval Period
- ARH 2051 Western Survey II: Renaissance to Contemporary
- ART 1015C Exploring Artistic Vision
- ART 2821 Art and Visual Culture Today
- CRW 2001 Introduction to Creative Writing
- ENL 2010 History of English Literature I
- ENL 2020 History of English Literature II
- IDH 1040 Honors Core 1
- LIT 2030 Introduction to Poetry
- MUH 2930 The Music Experience: Special Topics
- PHI 2103 Critical Thinking
- PHI 2603 Ethics in Contemporary Society
- REL 1300 World Religions
- THE 2300 Survey of Dramatic Literature
- SPC 2608 Basic Communication Literature

### Natural Sciences
Choose one course from Group A and one additional course from either Group A or Group B

**Group A**
- AST 1002 Descriptive Astronomy
- BSC 1005 General Biology for Non-Majors
- BSC 1085 Anatomy and Physiology I
- BSC 2010 Biology I
- CHM 1020 Concepts in Chemistry
- CHM 2045 General Chemistry I
- ESC 2000 Introduction to Earth Science
- EVR 2001 Introduction to Environmental Science
- PHY 2048 Calculus-Based Physics I
- PHY 2048C University Physics I - Studio
- PHY 2053 Algebra-Based Physics I

**Group B**
- ANT 2511 Biological Anthropology
- BOT 2010 General Botany
- BSC 1050 Fundamentals of Ecology
- BSC 1086 Anatomy and Physiology II
- BSC 2011 Biology II
- BSC 2311 Introduction to Oceanography and Marine Biology
- CHM 1032 Fundamentals of General Chemistry
- CHM 2046 General Chemistry II
- CIS 2530 Introduction to Cybersecurity
- GEO 1200 Physical Geography
- GLY 2010 Physical Geology
- MCB 1000 Fundamentals of Microbiology
- MCH 2082 Informatics and Your Health
- PHY 2049 Calculus-Based Physics II
- PHY 2054 Algebra-Based Physics II

* May be taken with or without lab.
** Algebra-Based Physics is usually recommended for non-science majors, while Calculus-Based Physics is recommended for science majors
*** Although students receive 5 semester hours credit for PHY 2048C, an additional 3 semester science course will be needed to meet General Education requirements.

### General Education Electives
Choose an additional course from two of the three areas of Humanities, Social Sciences and Natural Sciences
Management majors should take the following courses to satisfy components of the General Education curriculum courses:

**Humanities**
- SPC 2608 Basic Communication Skills 3

**Mathematics**
- STA 2023 Elements of Statistics 6
- MAC 2233 Calculus with Business Applications

**Social Sciences**
- ECO 2013 Principles of Economics Macro 3

**Multicultural Requirement**

**Multicultural Courses**
An important component of a liberal education is the study of cultures other than one's own. As such, multiculturalism encompasses the appreciation of the values, expressions, and modes of organization of diverse cultural communities. To further such study, the University of West Florida requires all students pursuing a bachelor's degree to complete at least one course that explores one or more of the dimensions of another culture (language, religion, socio-economic structures, etc.). Students are exempt from this requirement if they have completed an A.A. degree, the general education program at a Florida public institution, or a baccalaureate degree.

The requirement is satisfied by the successful completion of a multicultural course designated on the following list. Several of the selections are General Education courses, and students may enroll in these to meet both the General Education and the multicultural requirements.

**Passed by UWF Faculty Senate on 11/08/2002**

This list is continually updated and students are encouraged to check with their advisors for alternative options.

**Arts and Humanities**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ARH 4450</td>
<td>Modern Art: 1850-1980</td>
<td>3</td>
</tr>
<tr>
<td>ARH 4470</td>
<td>Contemporary Art</td>
<td>3</td>
</tr>
<tr>
<td>ARH 4563</td>
<td>Art of Japan</td>
<td>3</td>
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<tr>
<td>ARH 4892</td>
<td>Inscribed Bodies: Concepts of Tattoo and Body Art in World History</td>
<td>3</td>
</tr>
<tr>
<td>CCJ 3678</td>
<td>Race, Gender, Ethnicity, and Crime</td>
<td>3</td>
</tr>
<tr>
<td>COM 3014</td>
<td>Gender Communication</td>
<td>3</td>
</tr>
<tr>
<td>COM 3461</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>CPO 2002</td>
<td>Comparative Politics</td>
<td>3</td>
</tr>
<tr>
<td>CPO 3103</td>
<td>Politics of Western Europe</td>
<td>3</td>
</tr>
<tr>
<td>CPO 4303</td>
<td>Politics of Spain, Portugal, and Latin America</td>
<td>3</td>
</tr>
<tr>
<td>CPO 4792</td>
<td>Geopolitics</td>
<td>3</td>
</tr>
<tr>
<td>CRW 2001</td>
<td>Introduction to Creative Writing</td>
<td>3</td>
</tr>
<tr>
<td>EDF 2085</td>
<td>Teaching Diverse Populations</td>
<td>3</td>
</tr>
<tr>
<td>ENG 4013</td>
<td>Introduction to Literary Theory</td>
<td>3</td>
</tr>
<tr>
<td>ENL 2020</td>
<td>History of English Literature I</td>
<td>3</td>
</tr>
<tr>
<td>EUH 1000</td>
<td>Western Perspectives I</td>
<td>3</td>
</tr>
<tr>
<td>EUH 1001</td>
<td>Western Perspectives II</td>
<td>3</td>
</tr>
<tr>
<td>EUH 3203</td>
<td>Modern Europe</td>
<td>3</td>
</tr>
<tr>
<td>EUH 3411</td>
<td>Rome and the Mediterranean World</td>
<td>3</td>
</tr>
<tr>
<td>EUH 3576</td>
<td>Soviet Union since 1917</td>
<td>3</td>
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<tr>
<td>FRE 4955</td>
<td>Supervised Foreign Language Field Experience Abroad</td>
<td>1-3</td>
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<tr>
<td>GEA 2000</td>
<td>Nations and Regions of the World</td>
<td>3</td>
</tr>
<tr>
<td>GEA 4405</td>
<td>Geography of Latin America</td>
<td>3</td>
</tr>
<tr>
<td>GEB 4361</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>GEO 3421</td>
<td>Cultural Geography</td>
<td>3</td>
</tr>
<tr>
<td>GEO 3471</td>
<td>Geography of World Affairs</td>
<td>3</td>
</tr>
<tr>
<td>HIS 4316</td>
<td>Women in the Atlantic World</td>
<td>3</td>
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<tr>
<td>IDH 1040</td>
<td>Honors Core 1</td>
<td>3</td>
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<tr>
<td>IDH 1041</td>
<td>Honors Core 2</td>
<td>3</td>
</tr>
<tr>
<td>INR 2002</td>
<td>International Politics</td>
<td>3</td>
</tr>
<tr>
<td>LAH 4728</td>
<td>Gender and Sexuality in Latin America from Colonization to Today</td>
<td>3</td>
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<tr>
<td>JPN 3270</td>
<td>Supervised Language Experience Abroad</td>
<td>3</td>
</tr>
<tr>
<td>LIT 2000</td>
<td>Introduction to Literature</td>
<td>3</td>
</tr>
<tr>
<td>LIT 2030</td>
<td>Introduction to Poetry</td>
<td>3</td>
</tr>
<tr>
<td>LIT 3233</td>
<td>Postcolonial Literature</td>
<td>3</td>
</tr>
<tr>
<td>LIT 4385</td>
<td>Feminist Theory</td>
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</tr>
<tr>
<td>MAN 4102</td>
<td>Management of Diversity</td>
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</tr>
<tr>
<td>MAR 4156</td>
<td>Seminar in International Marketing</td>
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</tr>
<tr>
<td>MMC 3601</td>
<td>Minorities and the Mass Media</td>
<td>3</td>
</tr>
<tr>
<td>MMC 4300</td>
<td>Global Communication</td>
<td>3</td>
</tr>
<tr>
<td>MUH 2930</td>
<td>The Music Experience: Special Topics</td>
<td>3</td>
</tr>
<tr>
<td>MUL 2010</td>
<td>Music Appreciation</td>
<td>3</td>
</tr>
<tr>
<td>NUR 4615</td>
<td>Community and Public Health Nursing</td>
<td>3</td>
</tr>
<tr>
<td>NUR 4636</td>
<td>Public Health &amp; Community-based Nursing</td>
<td>3</td>
</tr>
<tr>
<td>PHI 3790</td>
<td>African Philosophy</td>
<td>3</td>
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<tr>
<td>PSY 3680</td>
<td>Positive Psychology</td>
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<tr>
<td>REL 3142</td>
<td>New Perspectives on the Religious Self</td>
<td>3</td>
</tr>
<tr>
<td>REL 3310</td>
<td>Philosophies of the East</td>
<td>3</td>
</tr>
<tr>
<td>SOP 3730</td>
<td>Psychology, Culture, and Society</td>
<td>3</td>
</tr>
</tbody>
</table>
Civic Literacy Requirement

1. Baccalaureate degree-seeking students initially entering a state university fall semester 2018 and thereafter must demonstrate competency in civic literacy through one of the following options prior to graduation:
   a. Successfully passing either POSX041 American Government or AMHX020 Introductory Survey Since 1877. Each of the courses must include the following competencies:
      i. Understanding of the basic principles and practices of American democracy and how they are applied in our republican form of government;
      ii. An understanding of the United States Constitution and its application;
      iii. Knowledge of the founding documents and how they have shaped the nature and functions of our institutions of self-government; and
      iv. An understanding of landmark Supreme Court cases, landmark legislation and landmark executive actions and their impact on law and society.

2. Achieving the standard score on one of the following assessments:

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Standard Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civic Literacy Exam</td>
<td>60</td>
</tr>
<tr>
<td>Advanced Placement Government and Politics: United States</td>
<td>3</td>
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<tr>
<td>Advanced Placement United States History</td>
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</tr>
<tr>
<td>CLEP American Government</td>
<td>50</td>
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</tbody>
</table>

*BOG 8.006

Common Prerequisites

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See the Common Prerequisite Manual for course substitutions from Florida colleges and universities.

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACG 2021</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
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<tr>
<td>ACG 2071</td>
<td>Principles of Managerial Accounting</td>
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</tr>
<tr>
<td>CGS 2570</td>
<td>Personal Computer Applications</td>
<td>3</td>
</tr>
<tr>
<td>ECO 2013</td>
<td>Principles of Economics Macro</td>
<td>3</td>
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<td>ECO 2023</td>
<td>Principles of Economics Micro</td>
<td>3</td>
</tr>
<tr>
<td>MAC 2233</td>
<td>Calculus with Business Applications</td>
<td>3</td>
</tr>
<tr>
<td>STA 2023</td>
<td>Elements of Statistics</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 21

* Indicates common prerequisites which can be used to satisfy General Education requirements.

Lower Division Electives

Students must complete sufficient 1000/2000 level electives to complete at least 60 semester hours in the lower division. Current UWF students may use elective courses at any level (1000-4000) to meet this elective requirement.

Upper Division

Human Resource Management Specialization

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MAN 3240</td>
<td>Behavior in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MAN 3301</td>
<td>Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4102</td>
<td>Management of Diversity</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4330</td>
<td>Compensation and Benefits</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4350</td>
<td>Recruitment and Selection</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4341</td>
<td>Performance Management</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4280</td>
<td>Business Leadership and Change Management</td>
<td>3</td>
</tr>
<tr>
<td>MAN 4441</td>
<td>Business Negotiation</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 24

Major-Related

Two 3000/4000 advisor-approved major-related electives

Total Hours 6

* Courses included in the major GPA

General Education

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General Education Curriculum:

Communication

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<td>ENC 1101</td>
<td>English Composition I</td>
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</tr>
<tr>
<td>ENC 1102</td>
<td>English Composition II</td>
<td>3</td>
</tr>
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</table>

Mathematics

Choose one course from Group A and one Additional course from either Group A or Group B

Group A

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MAC 1105</td>
<td>College Algebra</td>
<td>3</td>
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<tr>
<td>MAC 1105C</td>
<td>College Algebra with Lab</td>
<td>3</td>
</tr>
<tr>
<td>MAC 2311</td>
<td>Analytic Geometry and Calculus I</td>
<td>3</td>
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<tr>
<td>MGF 1106</td>
<td>Mathematics for Liberal Arts I</td>
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<tr>
<td>MGF 1107</td>
<td>Mathematics for Liberal Arts II</td>
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<td>Elements of Statistics</td>
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Group B

<table>
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<tr>
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<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>MAC 1140</td>
<td>Precalculus Algebra</td>
<td>3</td>
</tr>
<tr>
<td>MAC 1147</td>
<td>Precalculus with Trigonometry</td>
<td>3</td>
</tr>
</tbody>
</table>
MAC 2233  Calculus with Business Applications
MAC 2312  Analytic Geometry and Calculus II

Social Sciences
Choose one course from Group A and one additional course from either Group A or Group B

Group A
AMH 2020  United States since 1877
ANT 2000  Introduction to Anthropology
ECO 2013  Principles of Economics Macro
POS 2041  American Politics
PSY 2012  General Psychology
SYG 2000  Introduction to Sociology

Group B
AMH 2010  United States to 1877
ANT 2400  Current Cultural Issues
ANT 2100  Introduction to Archaeology
CCJ 2002  Survey of Crime and Justice
CPO 2002  Comparative Politics
DEP 2004  Human Development Across the Lifespan
EUH 1000  Western Perspectives I
EUH 1001  Western Perspectives II
FIN 2104  Personal Financial Planning
GEA 2000  Nations and Regions of the World
GEB 1011  Introduction to Business
IDH 1041  Honors Core 2
INR 2002  International Politics
MMC 2000  Principles of Mass Communication
PLA 2013  Survey of American Law
SOW 2192  Understanding Relationships in the 21st Century
SPM 2010  Sport in Global Society
SYG 2010  Current Social Problems

Humanities
Choose one course from Group A and one additional course from either Group A or Group B

Group A
ARH 1000  Art Appreciation
LIT 2000  Introduction to Literature
MUL 2010  Music Appreciation
PHI 2010  Introduction to Philosophy
THE 2000  Theatre Appreciation

Group B
AML 2010  American Literature I
AML 2020  American Literature II
AML 2072  Sex, Money, and Power in American Literature
ARH 2050  Western Survey I: Prehistory to the Medieval Period
ARH 2051  Western Survey II: Renaissance to Contemporary
ART 1015C  Exploring Artistic Vision
ART 2821  Art and Visual Culture Today

CRW 2001  Introduction to Creative Writing
ENL 2010  History of English Literature I
ENL 2020  History of English Literature II
IDH 1040  Honors Core 1
LIT 2030  Introduction to Poetry
MUH 2930  The Music Experience: Special Topics
PHI 2103  Critical Thinking
PHI 2603  Ethics in Contemporary Society
REL 1300  World Religions
THE 2300  Survey of Dramatic Literature
SPC 2608  Basic Communication Skills

Natural Sciences
Choose one course from Group A and one additional course from either Group A or Group B

Group A
AST 1002  Descriptive Astronomy
BSC 1005  General Biology for Non-Majors
BSC 1085  Anatomy and Physiology I
BSC 2010  Biology I
CHM 1020  Concepts in Chemistry *
CHM 2045  General Chemistry I *
ESC 2000  Introduction to Earth Science
EVR 2001  Introduction to Environmental Science
PHY 2048  Calculus-Based Physics I **
PHY 2048C  University Physics I - Studio ***
PHY 2053  Algebra-Based Physics I **

Group B
ANT 2511  Biological Anthropology
BOT 2010  General Botany
BSC 1050  Fundamentals of Ecology
BSC 1086  Anatomy and Physiology II *
BSC 2011  Biology II
BSC 2311  Introduction to Oceanography and Marine Biology *
CHM 1032  Fundamentals of General Chemistry *
CHM 2046  General Chemistry II *
CIS 2530  Introduction to Cybersecurity
GEO 1200  Physical Geography
GLY 2010  Physical Geology *
MCB 1000  Fundamentals of Microbiology *
PHC 2082  Informatics and Your Health
PHY 2049  Calculus-Based Physics II **
PHY 2054  Algebra-Based Physics II **

* May be taken with or without lab.
** Algebra-Based Physics is usually recommended for non-science majors, while Calculus-Based Physics is recommended for science majors.
*** Although students receive 5 semester hours credit for PHY 2048C, an additional 3 semester science course will be needed to meet General Education requirements.
General Education Electives

Choose an additional course from two of the three areas of Humanities, Social Sciences and Natural Sciences

Management majors should take the following courses to satisfy components of the General Education curriculum courses:

- Humanities
  - SPC 2608 Basic Communication Skills (3)
  - MAC 2233 Calculus with Business Applications (3)
  - STA 2023 Elements of Statistics (3)
- Mathematics
  - MAC 2233 Calculus with Business Applications (6)
- Social Sciences
  - ECO 2013 Principles of Economics Macro (3)

Multicultural Requirement

Multicultural Courses

An important component of a liberal education is the study of cultures other than one’s own. As such, multiculturalism encompasses the appreciation of the values, expressions, and modes of organization of diverse cultural communities. To further such study, the University of West Florida requires all students pursuing a bachelor’s degree to complete at least one course that explores one or more of the dimensions of another culture (language, religion, socio-economic structures, etc.). Students are exempt from this requirement if they have completed an A.A. degree, the general education program at a Florida public institution, or a baccalaureate degree.

The requirement is satisfied by the successful completion of a multicultural course designated on the following list. Several of the selections are General Education courses, and students may enroll in these to meet both the General Education and the multicultural requirements.

**Passed by UWF Faculty Senate on 11/08/2002**

This list is continually updated and students are encouraged to check with their advisors for alternative options.

- AML 2010 American Literature I (3)
- AML 2020 American Literature II (3)
- AML 3604 African American Literature (3)
- AML 3624 Black Women Writers (3)
- AML 4015 Topics in Nineteenth-Century American Literature (3)
- ANT 2000 Introduction to Anthropology (3)
- ANT 2301 Human Sexuality and Culture (3)
- ANT 3212 Peoples and Cultures of the World (3)
- ANT 3312 North American Indians (3)
- ANT 3363 Japanese Culture (3)
- ANT 3403 Cultural Ecology (3)
- ANT 4006 Anthropology of Human Rights (3)
- ARH 1000 Art Appreciation (3)
- ARH 2050 Western Survey I: Prehistory to the Medieval Period (3)
- ARH 2051 Western Survey II: Renaissance to Contemporary (3)
- ARH 3590 Non-Western Art (3)
- ARH 3606 Native American Art (3)
- ARH 4302 Late Renaissance Art in Italy (3)
- ARH 4305 Early Italian Renaissance Art (3)
- ARH 4412 The Age of Revolution to Romanticism in Europe: 1750-1850 (3)
- ARH 4450 Modern Art: 1850-1980 (3)
- ARH 4470 Contemporary Art (3)
- ARH 4563 Art of Japan (3)
- ARH 4892 Inscribed Bodies: Concepts of Tattoo and Body Art in World History (3)
- CCJ 3678 Race, Gender, Ethnicity, and Crime (3)
- COM 3014 Gender Communication (3)
- COM 3461 Intercultural Communication (3)
- CPO 2002 Comparative Politics (3)
- CPO 3103 Politics of Western Europe (3)
- CPO 4303 Politics of Spain, Portugal, and Latin America (3)
- CPO 4792 Geopolitics (3)
- CRW 2001 Introduction to Creative Writing (3)
- EDF 2085 Teaching Diverse Populations (3)
- ENG 4013 Introduction to Literary Theory (3)
- ENL 2020 History of English Literature II (3)
- EUH 1000 Western Perspectives I (3)
- EUH 1001 Western Perspectives II (3)
- EUH 3203 Modern Europe (3)
- EUH 3411 Rome and the Mediterranean World (3)
- EUH 3576 Soviet Union since 1917 (3)
- FRE 4955 Supervised Foreign Language Field Experience Abroad (1-3)
- GEA 2000 Nations and Regions of the World (3)
- GEA 4405 Geography of Latin America (3)
- GEB 4361 International Business (3)
- GEO 3421 Cultural Geography (3)
- GEO 3471 Geography of World Affairs (3)
- HIS 4316 Women in the Atlantic World (3)
- IDH 1040 Honors Core 1 (3)
- IDH 1041 Honors Core 2 (3)
- INR 2002 International Politics (3)
- LAH 4728 Gender and Sexuality in Latin America from Colonization to Today (3)
- JPN 3270 Supervised Language Experience Abroad (3)
- LIT 2000 Introduction to Literature (3)
- LIT 2030 Introduction to Poetry (3)
- LIT 3233 Postcolonial Literature (3)
- LIT 4385 Feminist Theory (3)
- MAN 4102 Management of Diversity (3)
- MAR 4156 Seminar in International Marketing (3)
- MMC 3601 Minorities and the Mass Media (3)
- MMC 4300 Global Communication (3)
- MUH 2930 The Music Experience: Special Topics (3)
- MUL 2010 Music Appreciation (3)
- NUR 4615 Community and Public Health Nursing (3)
- NUR 4636 Public Health & Community-based Nursing (3)
- PHI 3790 African Philosophy (3)
- PSY 3680 Positive Psychology (3)
Civic Literacy Requirement

1. Baccalaureate degree-seeking students initially entering a state university fall semester 2018 and thereafter must demonstrate competency in civic literacy through one of the following options prior to graduation:
   a. Successfully passing either POSX041 American Government or AMHX020 Introductory Survey Since 1877. Each of the courses must include the following competencies:
      i. Understanding of the basic principles and practices of American democracy and how they are applied in our republican form of government;
      ii. An understanding of the United States Constitution and its application;
      iii. Knowledge of the founding documents and how they have shaped the nature and functions of our institutions of self-government; and
      iv. An understanding of landmark Supreme Court cases, landmark legislation and landmark executive actions and their impact on law and society.

2. Achieving the standard score on one of the following assessments:

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Standard Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civic Literacy Exam</td>
<td>60</td>
</tr>
<tr>
<td>Advanced Placement Government and Politics: United States</td>
<td>3</td>
</tr>
<tr>
<td>Advanced Placement United States History</td>
<td>4</td>
</tr>
<tr>
<td>CLEP American Government</td>
<td>50</td>
</tr>
</tbody>
</table>

*BOG 8.006

Common Prerequisites

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See the Common Prerequisite Manual for course substitutions from Florida colleges and universities.

<table>
<thead>
<tr>
<th>Course</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACG 2021 Principles of Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>ACG 2071 Principles of Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>CGS 2570 Personal Computer Applications</td>
<td></td>
</tr>
<tr>
<td>ECO 2013 Principles of Economics Macro *</td>
<td></td>
</tr>
<tr>
<td>ECO 2023 Principles of Economics Micro</td>
<td></td>
</tr>
<tr>
<td>MAC 2233 Calculus with Business Applications *</td>
<td></td>
</tr>
<tr>
<td>STA 2023 Elements of Statistics *</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 21

* Indicates common prerequisites which can be used to satisfy General Education requirements.

Lower Division Electives

Students must complete sufficient 1000/2000 level electives to complete at least 60 semester hours in the lower division. Current UWF students may use elective courses at any level (1000-4000) to meet this elective requirement.

Upper Division

Management Specialization

<table>
<thead>
<tr>
<th>Course</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAN 3240 Behavior in Organizations *</td>
<td></td>
</tr>
<tr>
<td>MAN 3301 Human Resources Management *</td>
<td></td>
</tr>
<tr>
<td>MAN 3550 Introduction to Management Science *</td>
<td></td>
</tr>
<tr>
<td>MAN 4750 The Future: Projecting, Planning and Managing *</td>
<td></td>
</tr>
<tr>
<td>Three 3000/4000 level advisor-approved Management/MIS (MAN/ISM) courses *</td>
<td>9</td>
</tr>
</tbody>
</table>

Total Hours 21

Major-Related

<table>
<thead>
<tr>
<th>Course</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>One 3000/4000 level advisor-approved College of Business elective *</td>
<td></td>
</tr>
<tr>
<td>One 3000/4000 level advisor-approved elective outside College of Business</td>
<td></td>
</tr>
<tr>
<td>One 3000/4000 level advisor-approved Management/MIS (MAN/ISM) course or an advisor-approved major-related elective *</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 9

+ Courses included in the major GPA

Entrepreneurial Leadership and Innovation

The minor in Entrepreneurial Leadership and Innovation focuses on topics of creativity, intrapreneurship, innovation and new entrepreneurial ventures. The program is grounded in both a classroom and experiential setting with industry and community partners and guest lecturers with recognized expertise. It requires completion of the following courses with a grade of “C” or higher. At least 9 sh must be completed at UWF College of Business. All prerequisites must be met.

<table>
<thead>
<tr>
<th>Course</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 2612 Entrepreneurial Creativity and Innovation</td>
<td></td>
</tr>
<tr>
<td>MAN 3240 Behavior in Organizations</td>
<td></td>
</tr>
<tr>
<td>MAN 4280 Business Leadership and Change Management</td>
<td></td>
</tr>
<tr>
<td>ENT 4615 Foundations of Entrepreneurial Leadership</td>
<td></td>
</tr>
<tr>
<td>ENT 4940 Internship in Entrepreneurial Leadership</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 15

Management

The Minor in Management requires completion of the following courses with a grade of “C” or higher. At least 9 sh of the required upper division course work must be completed at UWF. Management majors may not earn this minor.

<table>
<thead>
<tr>
<th>Course</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACG 3082 Accounting for Non-Majors</td>
<td></td>
</tr>
<tr>
<td>or</td>
<td></td>
</tr>
<tr>
<td>ACG 2021 Principles of Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>&amp; 2071 Principles of Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>MAN 3025 Management Fundamentals</td>
<td></td>
</tr>
</tbody>
</table>
The Management Development Certificate requires the successful implementation of the Management Development certificate program. People will be promoted to positions of management. For those who wish more of a human resource orientation may elect to take Organizational Behavior, Human Resource Management, and Management of Diversity as the three courses. Those who wish more of a quantitative side might take Management Science, Operations Management, and Policy Analysis and Formulation Analysis. The three courses must be from the Department of Management and MIS and must be junior or senior-level courses. This certificate is only available to non-degree seeking students through partnership between the College of Business and other organizations. Degree seeking students cannot pursue this certificate.

Management majors or Management minors may not earn this undergraduate certificate.

**Human Resources Management Certificate**

**Department:** Management  
**Method of Instruction:** Classroom  
**Semester Hours:** 12

The certificate in Human Resources Management focuses on knowledge and skills needed to specialize in this complex and ever changing field. Students gain foundational knowledge in the areas of overview of HRM, legal and ethical context of HRM, employee rewards, compensation systems, legislation affecting compensation and benefits, job analysis, planning and forecasting staffing requirements, selection tools and methods, employee training and development programs, motivation, leadership, conflict resolution, and organizational dynamics. Employers of all sizes and structure are seeking individuals with a broad based skill set in this field. Students who earn this certificate are expected to be able to differentiate themselves in today’s competitive job market.

In addition to meeting general UWF requirements, participants must successfully complete the following courses earning a grade of “C” (2.0) or better in each course, and secure a combined grade point average of 2.5 or higher for the course required by the certificate. At least 9 sh must be completed at UWF College of Business. All prerequisites must be met in order to enroll in these courses. This certificate is only available to non-degree seeking students through partnership between the College of Business and other organizations. Degree seeking students cannot pursue this certificate.

**Semester Hours: 12**

**MAN 3301** Human Resources Management 3  
**MAN 4330** Compensation and Benefits 3  
**MAN 4350** Recruitment and Selection 3  
**MAN 4341** Performance Management 3  

**Total Hours** 12

**Small Business Management/Entrepreneurship Certificate**

**Department:** Management  
**Method of Instruction:** Classroom  
**Semester Hours:** 12

For those who need to manage a small business or those who aspire to start an entrepreneurial venture, an understanding of how to manage a start-up or a small business, develop a business plan, manage employees, and manage projects is crucial. The Certificate in Small Business Management/Entrepreneurship helps provide this understanding. The certificate requires the successful completion of four Management courses listed below with a grade of at least a “C” (2.0) for each course. One course is required MAN 3025 - Management Fundamentals. The person pursuing the certificate selects the three additional courses with assistance from an academic advisor to round out his or her background in the most beneficial manner. For instance, those who wish more of a human resource orientation may elect to take Organizational Behavior, Human Resource Management, and Management of Diversity as the three courses. Those who wish more of a quantitative side might take Management Science, Operations Management, and Policy Analysis and Formulation Analysis. The three courses must be from the Department of Management and MIS and must be junior or senior-level courses. This certificate is only available to non-degree seeking students through partnership between the College of Business and other organizations. Degree seeking students cannot pursue this certificate.

This is an undergraduate certificate program.

**Semester Hours: 12**

**MAN 3301** Human Resources Management 3  
**MAN 3583** Project Management 3  
**MAN 3802** Small Business/Family Business Management 3  
**MAN 4801** Business Plan Development for New Ventures 3  

**Total Hours** 12

**Management Development Certificate**

**Department:** Management  
**Method of Instruction:** Classroom  
**Semester Hours:** 12

**Program Requirements:** in addition to meeting general UWF requirements, participants must successfully complete the prescribed courses earning a grade of “C” (2.0) or better in each course, and secure a combined grade point average of 2.5 or higher for the course required by the certificate. A minimum of three courses must be completed at UWF.

Either initially, or after a few years in a professional situation, most people will be promoted to positions of management. For those who wish to earn additional credentials qualifying them to move into those management positions, the Department of Management and MIS has implemented the Management Development certificate program. The Management Development Certificate requires the successful completion of four courses (12 semester hours) in Management with a grade of at least a “C” (2.0) in each course. One course is required MAN 3025 - Management Fundamentals. The person pursuing the certificate selects the three additional courses with assistance from an academic advisor to round out his or her background in the most beneficial manner. For instance, those who wish more of a human resource orientation may elect to take Organizational Behavior, Human Resource Management, and Management of Diversity as the three courses. Those who wish more of a quantitative side might take Management Science, Operations Management, and Policy Analysis and Formulation Analysis. The three courses must be from the Department of Management and MIS and must be junior or senior-level courses. This certificate is only available to non-degree seeking students through partnership between the College of Business and other organizations. Degree seeking students cannot pursue this certificate.

**Semester Hours: 12**

**MAN 3301** Human Resources Management 3  
**MAN 3583** Project Management 3  
**MAN 3802** Small Business/Family Business Management 3  
**MAN 4801** Business Plan Development for New Ventures 3  

**Total Hours** 12