

# Communication

*Effective communication is vital to the success of any organization. The Department of Communication empowers students to creatively manage professional communication challenges. Graduates learn to speak effectively, write clearly, communicate persuasively, solve problems, lead, and practice professional ethics. The program for majors in the Department of Communication consists of 39 credit hours.*

*Department students have been recognized in a resolution by the State of Florida House of Representatives, won the State Advertising Championship seven times, won more than 100 ADDY Awards for Creative Excellence, won a National Forensic Association Championship, received numerous accolades from the Southeast Journalism Conference, and been recognized with the Florida Public Relations Association's Golden Image Award multiple times. The Department of Communication provides students opportunities to extend their classroom education with hands-on skill-building through internships and involvement with The Voyager, UWF Forensics, and a multitude of community engagement opportunities.*

## Program Requirements

Students who are majors in the Department of Communication must complete the Department of Communication core. The 12-hour core consists of the following courses:

SPC 2608	Basic Communication Skills	3
COM 2713	Writing for the Communication Professions	3
COM 2203	Communication Dynamics	3
COM 4301	Communication Research	3
Total Hours		12

A maximum of 12 sh of lower division course work in the Department of Communication may be applied to degree requirements. No grade below a C minus in a Department of Communication course may be applied toward graduation.

A minimum grade of "C" is required for SPC 2608 Basic Communication Skills and COM 2713 Writing for the Communication Professions.

Internships for a maximum of 3 sh are available in a variety of settings.

Students must take 18 hours of lower-division courses outside their major beyond the 36 sh of General Education requirements. Students must complete sufficient 1000/2000 level electives to satisfy at least 60 sh in the lower division. Current UWF students may use elective courses at any level (1000-4999) to meet this elective requirement.

Students must complete a minor or its 15 sh equivalent in a field related to the student's career objectives and additional approved 3000/4000 level electives outside the Department of Communication. Students must complete sufficient 3000/4000 level electives to meet UWF's requirement of 48 semester hours in the upper division.

The department offers a minor in Communication for students from other disciplines in which communication plays a vital role. The minor consists of 15 sh of Department of Communication courses. Communication majors may not earn this minor.

## General Education

In addition to the General Education requirements listed on this page, students must satisfy all additional University requirements, including

the Gordon Rule, multicultural, and foreign language requirements. With appropriate planning and coordination with an academic advisor, students may satisfy some of the general University requirements through the General Education curriculum. For a complete listing of general degree requirements, refer to the "Graduation and General Degree Requirements (<http://catalog.uwf.edu/undergraduate/universityrequirements>)" section of this catalog.

General Education Curriculum:

### Communication

ENC 1101	English Composition I	3
ENC 1102	English Composition II	3

### Mathematics

Choose one course from Group A and one Additional course from either Group A or Group B 6

Group A		
MAC 1105	College Algebra	
MAC 2311	Analytic Geometry and Calculus I	
MGF 1106	Mathematics for Liberal Arts I	
MGF 1107	Mathematics for Liberal Arts II	
STA 2023	Elements of Statistics	

Group B		
MAC 1105C	College Algebra with Lab	
MAC 1114	Trigonometry	
MAC 1140	Precalculus Algebra	
MAC 2233	Calculus with Business Applications	
MAC 2312	Analytic Geometry and Calculus II	

### Social Sciences

Choose one course from Group A and one additional course from either Group A or Group B 6

Group A		
AMH 2020	United States since 1877	
ANT 2000	Introduction to Anthropology	
ECO 2013	Principles of Economics Macro	
POS 2041	American Politics	
PSY 2012	General Psychology	
SPM 2010	Sport in Global Society	
SYG 2000	Introduction to Sociology	

Group B		
AMH 2010	United States to 1877	
ANT 2400	Current Cultural Issues	
ANT 2100	Introduction to Archaeology	
CCJ 2002	Survey of Crime and Justice	
CPO 2002	Comparative Politics	
DEP 2004	Human Development Across the Lifespan	
EUH 1000	Western Perspectives I	
EUH 1001	Western Perspectives II	
FIN 2104	Personal Financial Planning	
GEA 2000	Nations and Regions of the World	
GEB 1011	Introduction to Business	
IDH 1041	Honors Core 2	
INR 2002	International Politics	
MMC 2000	Principles of Mass Communication	

PLA 2013	Survey of American Law
SOW 2192	Understanding Relationships in the 21st Century
SYG 2010	Current Social Problems

**Humanities**

Choose one course from Group A and one additional course from either Group A or Group B 6

Group A	
ARH 1000	Art Appreciation
LIT 2000	Introduction to Literature
MUL 2010	Music Appreciation
PHI 2010	Introduction to Philosophy
THE 2000	Theatre Appreciation
Group B	
AML 2010	American Literature I
AML 2020	American Literature II
AML 2072	Sex, Money, and Power in American Literature
ARH 2050	Western Survey I: Prehistory to the Medieval Period
ARH 2051	Western Survey II: Renaissance to Contemporary
ART 1015C	Exploring Artistic Vision
ART 2821	Art and Visual Culture Today
CRW 2001	Introduction to Creative Writing
ENL 2010	History of English Literature I
ENL 2020	History of English Literature II
IDH 1040	Honors Core 1
MUH 2930	The Music Experience: Special Topics
PHI 2103	Critical Thinking
PHI 2603	Ethics in Contemporary Society
REL 1300	World Religions
THE 2300	Survey of Dramatic Literature
SPC 2608	Basic Communication Skills

**Natural Sciences**

Choose one course from Group A and one additional course from either Group A or Group B 6

Group A	
AST 1002	Descriptive Astronomy
BSC 1005	General Biology for Non-Majors
BSC 1085	Anatomy and Physiology I
BSC 2010	Biology I
CHM 1020	Concepts in Chemistry *
CHM 2045	General Chemistry I *
ESC 2000	Introduction to Earth Science
EVR 2001	Introduction to Environmental Science
PHY 1020	Introduction to Concepts in Physics *
PHY 2048	University Physics I **
PHY 2048C	University Physics I - Studio
PHY 2053	General Physics I **
Group B	
ANT 2511	Biological Anthropology

BOT 2010	General Botany
BSC 1050	Fundamentals of Ecology
BSC 1086	Anatomy and Physiology II *
BSC 2011	Biology II
BSC 2311	Introduction to Oceanography and Marine Biology *
CGS 2060	Excursions in Computing
CHM 1032	Fundamentals of General Chemistry *
CHM 2046	General Chemistry II *
CIS 2530	Introduction to Cyber Security
GEO 1200	Physical Geography
GLY 2010	Physical Geology *
MCB 1000	Fundamentals of Microbiology *
PHY 2049	University Physics II **
PHY 2054	General Physics II *

\* May be taken with or without lab.

\*\* General Physics is non-calculus based and is usually recommended for non-science majors. University Physics is calculus based and is usually recommended for science majors.

\*\*\* Although students receive 5 semester hours credit for PHY 2048C, an additional 3 semester science course will be needed to meet General Education requirements.

**General Education Electives**

Choose an additional course from two of the three areas of Humanities, Social Sciences and Natural Sciences

Students should take SPC 2608 Basic Communication Skills to meet the humanities component and MMC 2000 Principles of Mass Communication to meet the social sciences component.

**Common Prerequisites**

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. See the Common Prerequisite Manual (<https://dlss.flvc.org/admin-tools/common-prerequisites-manuals>) for course substitutions from Florida colleges and universities.

1000/2000 level courses outside major and beyond the 36 sh of General Education requirements 18

Total Hours 18

**Lower Division Electives**

Students must complete sufficient 1000/2000 level electives to satisfy at least 60 sh in the lower division. Current UWF students may use elective courses at any level (1000-4999) to meet this elective requirement. 6

Total Hours 6

It is recommended that these courses be taken at the lower division because they are required for the degree.

All students must complete the Department of Communication core, consisting of 12 credit hours.

**Communication Capstone Courses:**

In addition to the core, the Communication major consists of 24 hours of Department of Communication courses (ADV, COM, FIL, JOU, MMC, PUR, RTV, SPC). 24

Communication Capstone Courses 3

ADV 4801	National Student Advertising Competition	
ADV 4802	Integrated Communication-Campaigns	
COM 4103	Leadership Communication	
JOU 3940	Practicum: Voyager	
PUR 4801	Public Relations Campaigns	
RTV 3942	Practicum: Television News	
Total Hours		27

SPC 3301	Interpersonal Communication	
If not taken at the lower division:		0-3
SPC 2608	Basic Communication Skills	
Total Hours		12-15

### Major-Related

Students must complete a minor or its 15 sh equivalent in a field related to the student's career objectives and additional approved 3000/4000 level electives outside communication.	15
Total Hours	15

### Upper Division Electives

Student must complete sufficient 3000/4000 level electives to meet UWF's requirement of 48 semester hours in the upper division or complete all departmental requirements at the 3000/4000 level, whichever is greater.	6
Total Hours	6

The Department of Communication offers a Minor in Communication for students from other disciplines in which communication plays a vital role. The minor consists of at least 15 sh of Department of Communication courses. Department of Communication students may not earn this minor.

### General Communication

The department offers a Minor in Communication for students from other disciplines in which communication plays a vital role. The minor consists of at least 15 sh of communication courses. Communication majors may not earn this minor.

To fulfill the requirements for the minor, a student must complete 15 sh of the required courses in a program of study (advertising, journalism, communication, public relations, telecommunication and film).	15
Total Hours	15

### Leadership Communication

The Leadership Communication program promotes leadership communication competencies, self-confidence, ethical character, and service to others. The program involves hands-on learning activities that empower students to apply and to develop leadership skills in a range of university, community, and professional environments. Students completing the Leadership Communication Minor will also earn a Leadership Certificate, which will be noted on their transcripts. Communication majors may earn the certificate, but not the minor.

Choose one of the following:	3
SPC 3605	Speech Writing, Analysis, and Delivery
COM 4103	Leadership Communication
SPC 4540	Propaganda and Persuasion
Choose three of the following:	9
COM 4120	Organizational Communication
COM 3014	Gender Communication
COM 4022	Health Communication