

RTV: Radio/Television Courses

Courses

RTV 3210 Audio Production for Digital Media

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Introduction to the process of planning, preparing, producing, and evaluating audio production styles and techniques in modern media settings.

RTV 3400 History of Television

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Examines the entire television industry from its inception to present day and its social, economic and financial ramifications on societies, especially their inter-relations. The course will also review, compare and contrast both the domestic and international television industries with regard to technical applications and advances, programming, production, and developmental theory and where the industry may be headed.

RTV 3511 Video Storytelling

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Prerequisite: RTV 3533

This course teaches the technical skills and creative principles required for single camera ('film style') video field shooting and post production. Topics include audio, video recording technology, composition, lighting, continuity, and editing. The student will gain experience planning, shooting and editing entertainment- and/or information-based video projects will be provided through hands-on exercises, projects and assignments. Students will explore digital video communication as applied to single-camera cinematic style techniques for multimedia, corporate, public relations, advertising, and news applications with an emphasis on narrative structure, pre-production, production, and production skills, and evaluation. Credit may not be received in both RTV 3511, 3320 and RTV 3320C.

RTV 3533 Digital Video Production

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

This course is an intensive hands-on introduction to video production. Students will acquire basic camera, lighting and video editing skills while planning, shooting, and editing several short and diverse video projects, culminating in an open-ended final video project to be presented at the end of the semester. Class time will consist of digital video editing workshops using Adobe's Premiere Pro software, technical and equipment demonstrations, work time for class projects, critiques of student work, film/video screenings, discussions of readings, and relevant themes. The central goal of the class is to introduce students to the techniques and language of video production, its history, and its many possibilities as an expressive tool. Credit may not be received in both RTV 3200, 3533 and RTV 3200C.

RTV 3700 Broadcast Management and Regulation

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Management issues in the broadcast industry and governmental regulations that apply to that industry.

RTV 3905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

RTV 3942 Practicum: Television News

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Prerequisite: ((RTV 3511 AND RTV 3533)) AND (JOU 3100 OR JOU 3101 OR FIL 4102)

Experience in production of a weekly television news program telecast to the local community.

RTV 4905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

RTV 6905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)