

MMC: Mass Media Communication Courses

Courses

MMC 2000 Principles of Mass Communication

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Principles, issues, organizations and functions of film, radio, television, print and other media of mass communication. Consideration of current practices and recent developments and their implications for the future direction of mass media.

MMC 3743 Communicating Fear: Horror Films and Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Prerequisite: ENC 1102

The popularity of horror films, books, and television provides clear evidence that the public likes to be frightened. This course explores the ways in which horror films serve to reflect and illuminate cultural issues, practices, and socio-political influences. Across the semester, students will learn to define horror genres in film, understand the cultural functions horror films serve, and gain a better perspective of the influence of societal fears as they are reflected through film.

MMC 3745 Communicating Fear Abroad: International Horror Films & Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

The rapid growth of the film industry and the increased access to international film through streaming technology has allowed new voices to reach a global audience. This course explores the way in which horror films serve to reflect and illuminate cultural issues, practices, and taboos in a myriad of countries and regions. Through the study of horror films, students will learn about different cinematic traditions, traditional mythologies, cultural fears, and their roots in historical events. Students will gain a better understanding of the relationship between culture and the ways in which fear are communicated on the big screen.

MMC 3905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

MMC 3930 Special Topics in Digital Storytelling and Journalism

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may be repeated for up to 6 sh of credit)

Prerequisite: ENC 1101

Explores contemporary issues, research, or emerging industry trends in mass media, broadcasting, journalism, or film. An emphasis is placed on topics that allow students to gain practical insight and develop and apply skills necessary to excel in media industries. Topics vary according to faculty expertise, industry experience, or research interests.

MMC 4201 Media Law and Ethics

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

In the mass communication professions, the concepts of law and ethics are indelibly linked. In this course, students will be introduced to the major laws and legal concepts that govern mass communication as well as the ethical philosophies and ethical decision-making strategies that inform the work of all content creators and managers.

MMC 4601 Minorities and the Mass Media

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

Concerns of mass media as they pertain to minority issues; review of mass media portrayals of minorities; problems of minority access to mass media; prospects for mass media and cultural diversity in the 21st Century.

MMC 4741 Interpreting Popular Culture

Col of Arts, Soc Sci and Human, Department of Communication

3 sh (may not be repeated for credit)

The Popular Culture course explores the creation of popular culture and its influence on culture/high-culture and society (with a special emphasis on culture in the United States). The course investigates popular culture broadly and through specific case studies, with an eye toward weighing its benefits and detriments to society. The course includes readings, response papers, and short essays.

MMC 4905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)

MMC 6905 Directed Study

Col of Arts, Soc Sci and Human, Department of Communication

1-12 sh (may be repeated indefinitely for credit)