

# JOU: Journalism Courses

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## Courses

### JOU 3100 News Reporting

3 sh (may not be repeated for credit)

Prerequisite: COM 2713 AND ENC 1101 AND ENC 1102

This course will serve as an introduction to the world of news reporting, both print and online. Students will get a taste of what journalists do daily: generate story ideas, develop sources, conduct interviews, write, edit, rewrite and edit again. The course also will provide an overview of media law, media ethics and Associated Press style.

### JOU 3300 Feature Writing

3 sh (may not be repeated for credit)

Prerequisite: JOU 2100

Researching and writing feature articles for newspapers, trade journals and general circulation magazines. Includes manuscript preparation and querying of editors for publication. Credit may not be earned in both JOU 3330 and JOU 3300.

### JOU 3314 Environmental Reporting

3 sh (may not be repeated for credit)

Prerequisite: JOU 2100

Focuses on techniques required to research, report and write environmental new stories for newspapers. Students cover an environmental beat during the semester to gain experience with writing about a wide range of issues relating to environmental journalism. The course also examines issues such as reporting ethics, the role of environmental reporters in the community, the history of environmental journalism and utilization of both government databases and the Internet to gain regulatory information for environmental stories. The course explores environmental stories involving public health, public land management, restoration of endangered species, and eco-activism. Permission is required.

### JOU 3342 Media Convergence

3 sh (may not be repeated for credit)

Prerequisite: JOU 2100

Teaches students to report stories simultaneously appearing in print, broadcast and online. Multimedia reporting melds digital technology platforms with traditional reporting skills, ethics and standards.

### JOU 3700 Issues in Journalism

3 sh (may be repeated for up to 90 sh of credit)

Introduction to major issues challenging news media in today's digital society, including ethics, public perception of the press, the Internet, political pressures, financial viability and standards of press performance.

### JOU 3905 Directed Study

1-12 sh (may be repeated indefinitely for credit)

### JOU 3940 Practicum: Voyager

3 sh (may be repeated for up to 6 sh of credit)

Prerequisite: JOU 2100

Experience in preparing news, opinion and feature material for publication in the student newspaper. Permission is required.

### JOU 4181 Public Affairs Reporting

3 sh (may not be repeated for credit)

Prerequisite: JOU 2100

Principles and procedures involved in reporting and writing news stories about public affairs / government for newspapers, broadcasters and online news services. Permission is required.

### JOU 4201 Newspaper Editing

3 sh (may not be repeated for credit)

Prerequisite: JOU 2100

The editing of local and wire copy for newspapers and other publications. Strong emphasis on principles of grammar, punctuation, diction, syntax, and logic. Headline writing, cutline writing, news judgment and photo display. Use of standard reference books.

### JOU 4213 Newspaper Design

3 sh (may not be repeated for credit)

Principles and practices in newspaper layout and design. Credit may not be received in both JOU 4213 and JOU 4211.

### JOU 4306 Writing Critical Reviews

3 sh (may not be repeated for credit)

Devoted to writing reviews of books, film, art, and music. Meets Gordon Rule Writing Requirement.

### JOU 4308 Magazine Writing

3 sh (may not be repeated for credit)

Principles and practices in the art of writing for magazines. Focuses on in-depth reporting and refined focus for the magazine market. Meets Gordon Rule Writing Requirement.

### JOU 4445 Magazine Publishing

3 sh (may not be repeated for credit)

This class creates, designs and publishes an online magazine focused on the University of West Florida. Students work as an editorial team led by editors from the class. Positions for which students will apply are executive editor, content editors, design editors, copy editors, graphic/photo editors and writers. While all students will produce at least one article for the magazine, each will be assigned additional responsibilities. This editorial team, in a collaborative manner, will explore and uncover interesting UWF subjects for articles, investigate those subjects and then write articles that will be edited and used in creative designs. Permission is required.

### JOU 4905 Directed Study

1-12 sh (may be repeated indefinitely for credit)

### JOU 6010 Emerging Topics in Media Issues

1.5 sh (may not be repeated for credit)

This course explores the rapidly changing mass media landscape including media convergence. Students investigate numerous forms that industry may take in both its news and entertainment aspects. Particular attention is paid to the potential implications of strategic communication action within emerging media cultures. The course emphasizes critical analysis of media texts and news information cycles through theoretical frameworks in communication.

### JOU 6115 Interviewing and Information Gathering

3 sh (may not be repeated for credit)

Provides advanced grounding in how historians, journalists, and qualitative social scientists employ best practices in interviewing and other information seeking to accomplish their objectives.

JOU 6905 Directed Study

1-12 sh (may be repeated indefinitely for credit)